



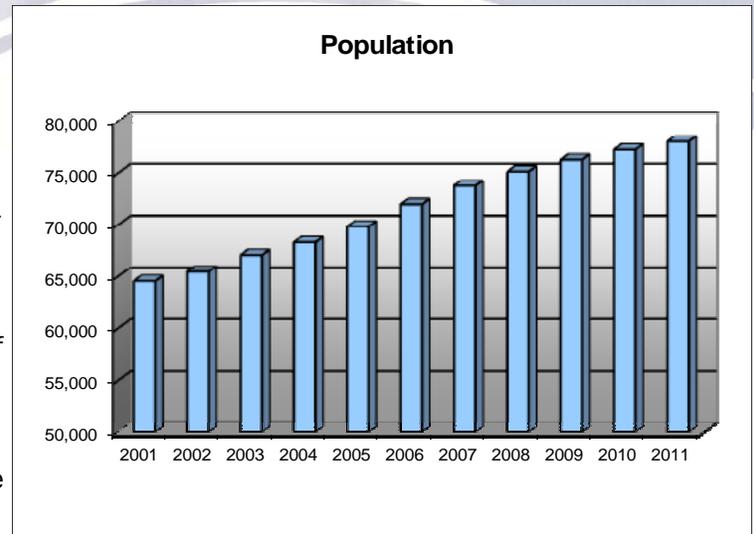
Twin Falls County

August 2012

Work Force Trends

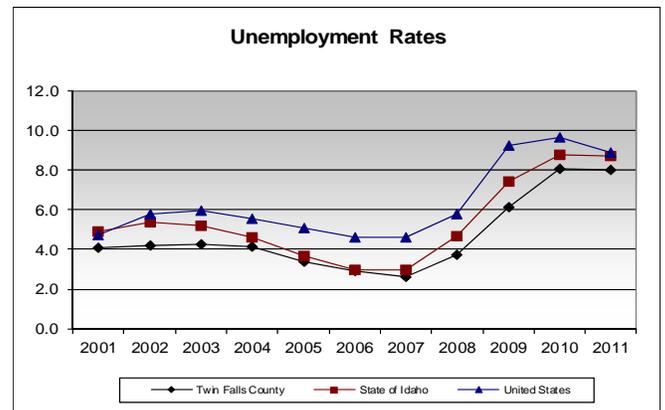
Population

The population of Twin Falls County has grown steadily from 64,556 in 2001 to 78,005 in 2011, a 20.8 percent increase that preserves its ranking as the sixth most populous county in the state. It is a retail hub for south central Idaho and northern Nevada, drawing on a consumer base of 250,000. It is also the most urban of the region's counties with 72 percent of the residents living in a city. Abundant natural resources and recreational opportunities attract visitors and residents alike. The city of Twin Falls is the county seat with a population of 44,564. It lies on the edge of the spectacular Snake River Canyon spanned by the Perrine Bridge, one of the nation's few legal take-offs for BASE jumpers. A path winds along the canyon rim adjacent to retail shops, restaurants and a clubby event center with a bird's eye view of golf courses. World-renown Shoshone Falls is just two miles up the canyon. Solid job prospects and a moderate climate for retirees sustain steady growth prospects for Twin Falls County.



Labor Force & Employment

Although the economy remains heavily tied to agriculture, the county has diversified. Community partnerships landed Dell customer service jobs in 2002 and replaced them in 2010 with jobs at C3 Customer Contact Channels. Manufacturing jobs with Jayco RV have brought in feeder companies. The most recent announcement of a \$128 million investment by Chobani Greek Yogurt will bring 400 jobs to the valley with plans for future expansion. The investment brought relief to stressed dairies suffering from extended periods of low milk prices and higher feed costs. Housing permits peaked at over 650 in 2005, falling just below 100 in 2011. Current year activity is already outpacing 2010. Unemployment peaked at 6.9 percent in 1992, gradually fell to a record low of 2.6 percent in 2007 and topped at 8.1 percent in 2010. The area lagged going into the latest recession, not seeing job losses until well into 2008. Twin Falls County remains below the national and state unemployment rates even as the civilian labor force has steadily grown. Again, the region is outperforming the state as it did during the 2001 recession. Over the last decade, Twin Falls County



posted a strong gain in retail and service jobs as big box retailers converged on the northern entrance to the city and its main artery. A Walmart super center opened in summer 2009 along with two hotels and a long-awaited new high school. The new regional medical center opened in 2011 with strong prospects for additional medical office and retail development in its vicinity. The College of Southern Idaho's new Health and Human Science building opened to students in 2010. A Renewable Energy building is about to break ground. A new residential housing unit is under construction while expansions have been ongoing at the Fine Arts building due to strong community support. The employment outlook for Twin Falls County remains strong.

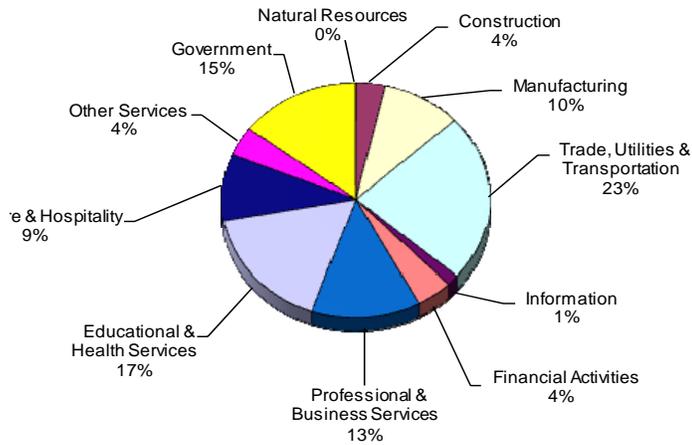
Labor Force	July 11	July 12
Civilian Labor Force	39,037	39,210
Total Employment	35,838	36,596
Unemployed	3,199	2,614
% of Labor Force Unemployed	8.2	6.7
State of Idaho % Unemployed	8.9	7.5
U.S. % Unemployed	9.1	8.3

Labor Force	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Civilian Labor Force	34,434	35,432	35,482	36,071	36,633	37,935	37,687	38,309	38,787	38,556	39,135
Unemployment	1,410	1,494	1,502	1,494	1,240	1,098	981	1,436	2,374	3,119	3,144
% of Labor Force Unemployed	4.1	4.2	4.2	4.1	3.4	2.9	2.6	3.7	6.1	8.1	8.0
Employment	33,024	33,938	33,980	34,578	35,394	36,837	36,706	36,873	36,414	35,438	35,991

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Nonfarm Payroll Jobs for 2011



Wages & Income

From 2010 to 2011, average employment grew by 2 percent, and Twin Falls County wages rose by 0.8 percent. Per capita income increased 25 percent over the past decade but remains slightly lower than the state by 2.5 percent and 25 percent less than the national per capita income. Twin Falls County ranked 17th among Idaho's 44 counties in per capita income due in part to the preponderance of lower-paying retail, service and seasonal farm jobs. National companies locating into the area will likely put upward pressure on wages.

Major Employers

Amalgamated Sugar	Independent Meat
Bridgeview Estates	Jayco
C3 CustomerContactChannels	Kroger aka Fred Meyer & Smith's
College of Southern Idaho	Personnel Plus
ConAgra	Seneca
Costco	Transystems
Gem State Staffing	St. Luke's Magic Valley Regional Medical Center
Glanbia NA	Walmart

Occupational Wages*

Average Wages

Team Assemblers	\$13.00
Teachers	\$52,000.00
Social Workers	\$19.00
Dental Assistants	\$12.75
Registered Nurse	\$28.50
LPNs	\$17.00
Drivers	\$13.00
Cashiers	\$9.75
Bookkeepers	\$11.00
Bank Tellers	\$12.00
Landscapers	\$12.00
College Instructors	\$39,000.00
Framers	\$10.00
Forklift Operators	\$14.00
Electricians	\$19.00
Maintenance Mechanics	\$15.00
Milker	\$11.00
Farm Laborers	\$10.41

* Additional occupational wage data can be found on the Idaho Department of Labor website at lmi.idaho.gov.

Covered Employment & Average Annual Wages Per Job for 2001, 2010 & 2011	2001		2010		2011	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	30,188	\$22,442	32,547	\$28,885	33,150	\$29,115
Agriculture	1,471	\$20,818	1,893	\$27,374	2,025	\$28,207
Mining	42	\$18,596	24	\$31,789	19	\$36,488
Construction	1,340	\$23,866	1,254	\$32,117	1,105	\$30,949
Manufacturing	3,429	\$27,619	3,054	\$35,575	3,058	\$37,014
Trade, Utilities & Transportation	6,840	\$22,465	7,420	\$28,682	7,299	\$28,959
Information	431	\$24,926	555	\$32,051	470	\$33,070
Financial Activities	1,269	\$29,152	1,350	\$39,556	1,297	\$39,378
Professional and Business Services	3,884	\$16,154	3,605	\$24,041	4,190	\$23,637
Educational and Health Services	2,685	\$26,041	5,145	\$32,514	5,354	\$33,684
Leisure and Hospitality	2,714	\$9,274	2,753	\$12,641	2,880	\$13,030
Other Services	869	\$18,286	1,015	\$22,679	1,009	\$23,914
Government	5,215	\$27,667	4,480	\$31,897	4,444	\$31,711

Per Capita Income	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Twin Falls County	\$24,844	\$25,304	\$25,241	\$27,088	\$28,138	\$29,066	\$30,842	\$32,006	\$30,103	\$31,069
State of Idaho	\$25,665	\$26,042	\$26,452	\$28,412	\$29,544	\$31,493	\$32,607	\$33,110	\$30,997	\$31,897
United States	\$31,157	\$31,481	\$32,295	\$33,909	\$35,452	\$37,725	\$39,506	\$40,947	\$38,846	\$39,937

Information provided by U.S. Census Bureau



This county is served by the office listed below:
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