



# Latah County

August 2012

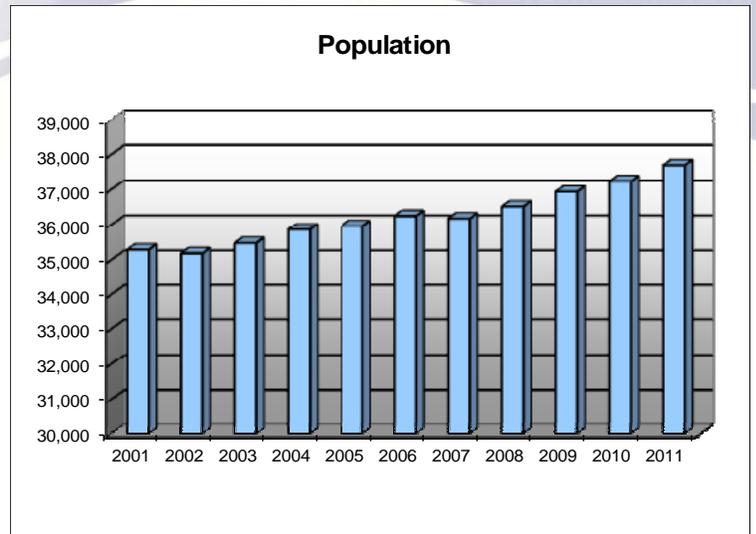
## Work Force Trends

### Population

Latah County's population grew 7 percent from 35,285 in 2001 to 37,704 in 2011 while Idaho's population grew 20 percent and the U.S. population grew 9 percent. Sluggish employment growth slowed the local economy over the last 10 years.

New applications for driver's licenses show that about 7 percent of the people who move to Latah County come from foreign countries.

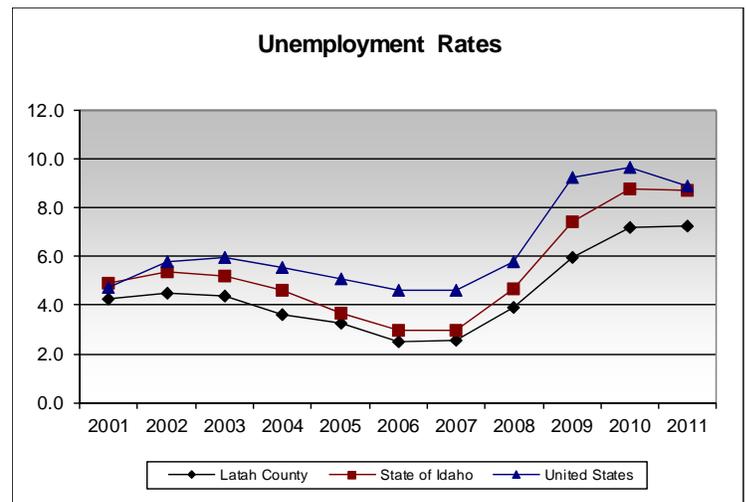
Moscow, the county seat, had a 2010 population of 23,800. The populations of the other incorporated cities are 955 in Genesee, 862 in Troy, 804 in Potlatch, 579 in Juliettea, 506 in Deary, 303 in Kendrick, 260 in Bovill and 187 in Onaway.



### Labor Force & Employment

The University of Idaho provides nearly a third of the county's jobs. The state's budget crisis in 2010 and 2011 resulted in some job losses, but enrollment growth to 11,000 in 2010 helped offset some of their impact.

Manufacturing, retail stores, construction and health services were the source of many new jobs in the three years prior to the recession. Construction fell sharply from the peaks it reached in 2007, and has remained low. Retail jobs also declined. About 220 jobs were regained when the Moscow Walmart reopened in January. Retail stores and services benefit from enrollment growth at both the University of Idaho in Moscow and Washington State University eight miles west in Pullman, where student enrollment at 21,000 is nearly twice that of the University of Idaho.

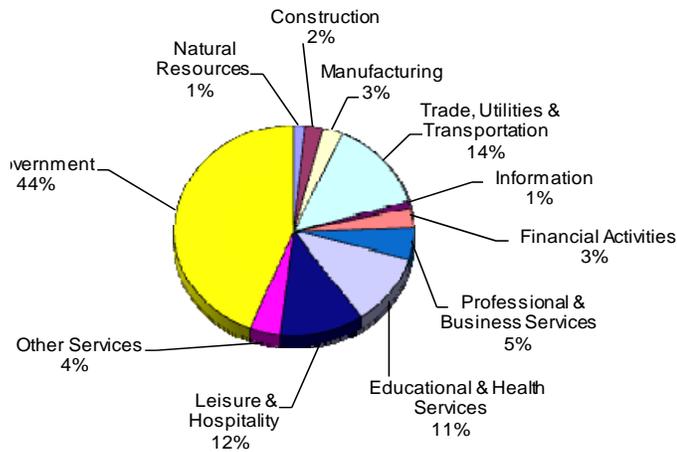


Labor Force	July 11	July 12
Civilian Labor Force	17,238	17,255
Total Employment	15,921	16,126
Unemployed	1,317	1,128
% of Labor Force Unemployed	7.6	6.5
State of Idaho % Unemployed	8.9	7.5
U.S. % Unemployed	9.1	8.3

Manufacturing jobs, especially at lumber mills, fell sharply after the recession began in late 2007. Most of those jobs have returned. Manufacturing and professional services are expected to grow in the next few years. Growing emphasis by the university on transferring technology developed in its laboratories to commercial applications should bolster employment.

Labor Force	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Civilian Labor Force	17,421	16,611	16,068	17,696	17,722	18,178	16,977	17,269	17,690	17,525	17,547
Unemployment	737	750	707	640	576	454	439	675	1,051	1,259	1,268
% of Labor Force Unemployed	4.2	4.5	4.4	3.6	3.3	2.5	2.6	3.9	5.9	7.2	7.2
Employment	16,683	15,861	15,361	17,056	17,146	17,724	16,539	16,594	16,639	16,266	16,280

## Nonfarm Payroll Jobs for 2011



Major Employers
Bennett Lumber Products
City of Moscow
Good Samaritan Society (nursing home)
Gritman Medical Center
Latah County
Moscow School District 281
Northwest River Supplies
Rosauers Super Markets
Winco Foods
University Inn - Best Western
University of Idaho
U.S. Forest Service

## Economic Development

Latah County steadily added new businesses during the last 10 years. The number of private-sector employers grew 6 percent from 884 in 2001 to 936 in 2011. Health care and social services added the most new businesses at 21 while construction added 20, leisure and hospitality 18, financial activities 17 and manufacturing nine.

The Latah Economic Development Council created the Alturas Technology Park with the University of Idaho and the city of Moscow to foster technology based businesses interested in locating near the university.

Occupational Wages*	Starting Pay
Accountants	\$17.50
Bookkeepers	\$10.50
Carpenters, Journey-Level	\$15.50
Cashiers	\$7.80
Child Care Workers	\$7.80
Computer Techs	\$15.20
Dental & Health Care Assistants	\$12.10
Janitors	\$8.70
Nurses, Registered	\$23.30
Salespersons, Retail	\$8.00
Secretaries	\$10.80
Teachers	\$20.60
Truck Drivers, Heavy	\$13.80

\* Additional occupational wage data can be found on the Idaho Department of Labor website at [lmi.idaho.gov](http://lmi.idaho.gov).

Covered Employment & Average Annual Wages Per Job for 2001, 2010 & 2011	2001		2010		2011	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
<b>Total Covered Wages</b>	13,214	\$23,863	13,284	\$30,616	12,995	\$31,323
<b>Agriculture</b>	277	\$31,384	280	\$39,780	308	\$42,346
<b>Mining</b>	*	*	*	*	*	*
<b>Construction</b>	369	\$24,057	422	\$30,804	360	\$29,979
<b>Manufacturing</b>	389	\$32,349	369	\$43,388	394	\$44,428
<b>Trade, Utilities, &amp; Transportation</b>	2,384	\$18,050	2,091	\$24,702	2,023	\$24,537
<b>Information</b>	230	\$26,171	202	\$33,235	144	\$30,849
<b>Financial Activities</b>	346	\$21,587	405	\$29,246	415	\$29,040
<b>Professional and Business Services</b>	638	\$22,795	709	\$37,548	709	\$38,768
<b>Educational and Health Services</b>	1,213	\$22,574	1,610	\$27,210	1,629	\$28,164
<b>Leisure and Hospitality</b>	1,630	\$8,218	1,708	\$11,010	1,661	\$10,987
<b>Other Services</b>	377	\$19,419	299	\$23,300	262	\$25,290
<b>Government</b>	5,339	\$30,960	5,173	\$38,561	5,075	\$39,553

Per Capita Income	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Latah County</b>	\$23,546	\$24,477	\$24,313	\$26,130	\$27,124	\$28,240	\$29,762	\$31,189	\$30,214	\$30,633
<b>State of Idaho</b>	\$25,665	\$26,042	\$26,452	\$28,412	\$29,544	\$31,493	\$32,607	\$33,110	\$30,997	\$31,897
<b>United States</b>	\$31,157	\$31,481	\$32,295	\$33,909	\$35,452	\$37,725	\$39,506	\$40,947	\$38,846	\$39,937

Information provided by U.S. Census Bureau



This county is served by the office listed below:  
 Idaho Department of Labor  
 1350 Troy Road, Suite 1  
 Moscow, ID 83843-1628 Ph: (208) 882-7571

[labor.idaho.gov](http://labor.idaho.gov)